

PROGRAMME						
CHAI HO JAYE - India's 1st Ever Tea Carnival						
Ambience Mall , Gurgaon --- UCB Atrium						
23rd & 24th of August 2014						
START TIME	END TIME	Duration (Mins)	ACTIVITY			
Mall Activity Set Up						
CHAI HO JAYE - Inaugration Ceremony						
	1300 hrs	1305 hrs	5 mins	MC Welcomes everyone to the First Ever CHAI HO JAYE Carnival		
				MC Introduces Flash Mob		
	1305 hrs	1310 hrs	5 mins	Flash Mob Performance - Act 1		
	1310 hrs	1320 hrs	10 mins	Official Opening of the CHAI HO JAYE - Tea Carnival		
	1320 hrs	1325 hrs	5 mins	Welcome Address by Tea Board Chairman to the Media		
	1325 hrs	1330 hrs	5 mins	Welcome Address by ITA Chairman to the Media		
	1330 hrs	1350 hrs	20 mins	Tea Tasting Session		
	1350 hrs	1400 hrs	10 mins	Media Q&A		
	1400 hrs	1405 hrs	5 mins	Short Break / MC Announces Celebrity Chef / Mixologist Session		
	1405 hrs	1420 hrs	15 mins	Celebrity Session with Tea		
	1420 hrs	1430 hrs	10 mins	Q&A with Media		
				Refrehments for Media / Guests		
Break / Carnival is now open for Mall Audience						
	1430 hrs	1435 hrs	5 mins	Flash Mob Act 2		
	1435hrs	1700 hrs	2hr 25 mins	Games , MC Activities & Sampling starts		
	1700 hrs	1705 hrs	5 mins	Flash Mob Act 3		
	1705 hrs	1900 hrs	1 hr 55 mins	Games , MC Activities & Sampling		
	1900 hrs	1905 hrs	5 mins	Flash Mob Act 4		
	1905 hrs	2055 hrs	1 hr 50 mins	Games , MC Activities & Sampling		
	2055 hrs	2100 hrs	5 mins	Flash Mob Act 5		
END of Activity on Day 1						
Tea Carnical - CHAI HO JAYE - Day 2						
	1300 hrs	1305 hrs	5 mins	Flash Mob Act 1		
	1305 hrs	1500 hrs	1hr 55 mins	Games , MC Activities & Sampling starts		
	1500 hrs	1505 hrs	5 mins	Flash Mob Act 2		
	1505 hrs	1700 hrs	1 hr 55 mins	Games , MC Activities & Sampling		
	1700 hrs	1705 hrs	5 mins	Flash Mob Act 3		
	1705 hrs	1900 hrs	1 hr 55 mins	Games , MC Activities & Sampling		
	1900 hrs	1905 hrs	5 mins	Flash Mob Act 4		
	1905 hrs	2055 hrs	1 hr 50 mins	Games , MC Activities & Sampling		
	2055 hrs	2100 hrs	5 mins	Flash Mob Act 5		
END of Activity on Day 2						