

PROGRAMME				
CHAI HO JAYE - India's 1st Ever Tea Carnival				
Ambience Mall , Gurgaon --- UCB Atrium				
23rd & 24th of August 2014				
	START TIME	END TIME	Duration (Mins)	ACTIVITY
Mall Activity Set Up				
CHAI HO JAYE - Inauguration Ceremony				
	1300 hrs	1305 hrs	5 mins	MC Welcomes everyone to the First Ever CHAI HO JAYE Carnival
				MC Introduces Flash Mob
	1305 hrs	1310 hrs	5 mins	Flash Mob Performance - Act 1
	1310 hrs	1320 hrs	10 mins	Official Opening of the CHAI HO JAYE - Tea Carnival
	1320 hrs	1325 hrs	5 mins	Welcome Address by Tea Board Chairman to the Media
	1325 hrs	1330 hrs	5 mins	Welcome Address by ITA Chairman to the Media
	1330 hrs	1350 hrs	20 mins	Tea Tasting Session
	1350 hrs	1400 hrs	10 mins	Media Q&A
	1400 hrs	1405 hrs	5 mins	Short Break / MC Announces Celebrity Chef / Mixologist Session
	1405 hrs	1420 hrs	15 mins	Celebrity Session with Tea
	1420 hrs	1430 hrs	10 mins	Q&A with Media
				Refreshments for Media / Guests
Break / Carnival is now open for Mall Audience				
	1430 hrs	1435 hrs	5 mins	Flash Mob Act 2
	1435 hrs	1700 hrs	2hr 25 mins	Games , MC Activities & Sampling starts
	1700 hrs	1705 hrs	5 mins	Flash Mob Act 3
	1705 hrs	1900 hrs	1 hr 55 mins	Games , MC Activities & Sampling
	1900 hrs	1905 hrs	5 mins	Flash Mob Act 4
	1905 hrs	2055 hrs	1 hr 50 mins	Games , MC Activities & Sampling
	2055 hrs	2100 hrs	5 mins	Flash Mob Act 5
END of Activity on Day 1				
Tea Carnical - CHAI HO JAYE - Day 2				
	1300 hrs	1305 hrs	5 mins	Flash Mob Act 1
	1305 hrs	1500 hrs	1hr 55 mins	Games , MC Activities & Sampling starts
	1500 hrs	1505 hrs	5 mins	Flash Mob Act 2
	1505 hrs	1700 hrs	1 hr 55 mins	Games , MC Activities & Sampling
	1700 hrs	1705 hrs	5 mins	Flash Mob Act 3
	1705 hrs	1900 hrs	1 hr 55 mins	Games , MC Activities & Sampling
	1900 hrs	1905 hrs	5 mins	Flash Mob Act 4
	1905 hrs	2055 hrs	1 hr 50 mins	Games , MC Activities & Sampling
	2055 hrs	2100 hrs	5 mins	Flash Mob Act 5
END of Activity on Day 2				