

PROGRAMME						
CHAI HO JAYE - India's 1st Ever Tea Carnival						
Himalaya Mall , Ahmedabad						
13th & 14th of September 2014						
START	END	Duration (Mins)	ACTIVITY			
CHAI HO JAYE - Inauguration Ceremony						
1300 hrs	1305 hrs	5 mins	MC Welcomes Media persons to the First Ever CHAI HO JAYE Carnival			
1305	1310	5 mins	Opening of the CHAI HO JAYE - Tea Carnival			
1310	1315	5 mins	Welcome Address by Mr A N Singh, ITA Chairman			
1315	1320	5 mins	Welcome Address by Chief Guest			
1320	1330	10 mins	Briefing on Various Types of Indian Tea by M/s J Thomas & Co Pvt Ltd			
1330	1345	15 mins	Mixologist Session by KAMA			
1345	1355	10 mins	Media Q&A			
1355	1400	5 mins	Flash Mob Performance - Act 1			
Break / Carnival is now open for Mall Audience						
1400	1600	2hr	Games , MC Activities & Sampling starts			
1600	1605	5 mins	Flash Mob Act 2			
1605	1735	1 hr 30 mins	Games , MC Activities & Sampling starts			
1735	1740	5 mins	Flash Mob Act 3			
1740	1910	1 hr 30 mins	Games , MC Activities & Sampling			
1910	1915	5 mins	Flash Mob Act 4			
1915	2000	4 5 mins	Games , MC Activities & Sampling			
2000	2010	10 mins	Repeat (2) Flash Mob Act 5			
END of Activity on Day 1						
Tea Carnical - CHAI HO JAYE - Day 2						
1300 hrs	1305 hrs	5 mins	Flash Mob Act 1			
1305	1500	1hr 55 mins	Games , MC Activities & Sampling starts			
1500	1505	5 mins	Flash Mob Act 2			
1505	1700	1 hr 55 mins	Games , MC Activities & Sampling			
1700	1705	5 mins	Flash Mob Act 3			
1705	1850	1 hr 55 mins	Games , MC Activities & Sampling			
1850	1900	5 mins	Flash Mob Act 4			
1900	2000	1 hr 50 mins	Games , MC Activities & Sampling			
2000	2005	5 mins	Flash Mob Act 5			
END of Activity on Day 2						