MENSTRUAL HYGIENE MANAGEMENT PROJECT

An Initiative of

INDIAN TEA ASSOCIATION

and

ZORG VAN DE ZAAK FOUNDATION
Improving Menstrual Hygiene in Tea Gardens
Promote personal hygiene among women
Promote Reproductive Sexual Health
Healthy workforce
100% School attendance among girls during menstruation
Production and sale of Sanitary Napkins at low cost
Baseline Survey

Findings

- Use SN: 33%
- Use SN always: 12%
- Use cloth: 67%
- Discuss with family members: 51%
- Present cost of SN is costly: 61%
- Would use cheaper SN: 98%
- If the SN would cheaper, uses will increase: 93%

Percentage
About the Project

- 4 (four) units established in Khobong, Dhoedaam, Keyhung and Khowang Tea Estates
- 5 girls including especially able women engaged in each unit
- The sanitary pad machine and one time raw materials supplied under the project
- The Management provided sufficient space for the unit with required amenities.
- A series of training, including refresher training, organized for the producing groups at each unit
- The product will be retailing among the tea community at low cost.
- The raw materials will be indent by the respective management as per requirement
- The Mothers groups and Adolescent Girls Group will mobilize the people
- The Management will take responsibility to run the unit.
Strategy for sustainable change

- Community Awareness Campaign
- Develop change agent among the adolescent girls group members
- Regular home visit by Mothers club members and Adolescent girls group members
- Organize camps for sale of product
- Group discussion
- Regular Monitoring of each unit
# An overview - Production and Sale

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Jan</td>
<td>Feb</td>
</tr>
<tr>
<td>1</td>
<td>Khobong</td>
<td>641</td>
<td>1049</td>
</tr>
<tr>
<td>2</td>
<td>Keyhung</td>
<td>3060</td>
<td>1950</td>
</tr>
<tr>
<td>3</td>
<td>Khowang</td>
<td>910</td>
<td>2191</td>
</tr>
<tr>
<td>4</td>
<td>Dhoedaam</td>
<td>2485</td>
<td>2171</td>
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<tr>
<td></td>
<td>TOTAL</td>
<td>7096</td>
<td>7361</td>
</tr>
</tbody>
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### Production

- **January**
  - Khobong: 500
  - Keyhung: 2500
  - Khowang: 1500
  - Dhoedaam: 1000

- **February**
  - Khobong: 1000
  - Keyhung: 3000
  - Khowang: 2000
  - Dhoedaam: 1500

- **March**
  - Khobong: 1500
  - Keyhung: 4000
  - Khowang: 3000
  - Dhoedaam: 2500

### Sale

- **January**
  - Khobong: 500
  - Keyhung: 500
  - Khowang: 1500
  - Dhoedaam: 1000

- **February**
  - Khobong: 1500
  - Keyhung: 2500
  - Khowang: 2000
  - Dhoedaam: 1500

- **March**
  - Khobong: 2500
  - Keyhung: 5000
  - Khowang: 4000
  - Dhoedaam: 3000
Challenges & Support required

Challenges

- Honorarium of staff of Production Unit
- High Skilled Staff
- Lack of storage space for finished product
- Daily Monitoring

Support required

- Strong supervision from the Management
- Indent for raw materials directly from the Management
- Opening of Bank Account
Thank you