

MENSTRUAL HYGIENE MANAGEMENT PROJECT

**An Initiative of
INDIAN TEA ASSOCIATION
and
ZORG VAN DE ZAAK FOUNDATION**

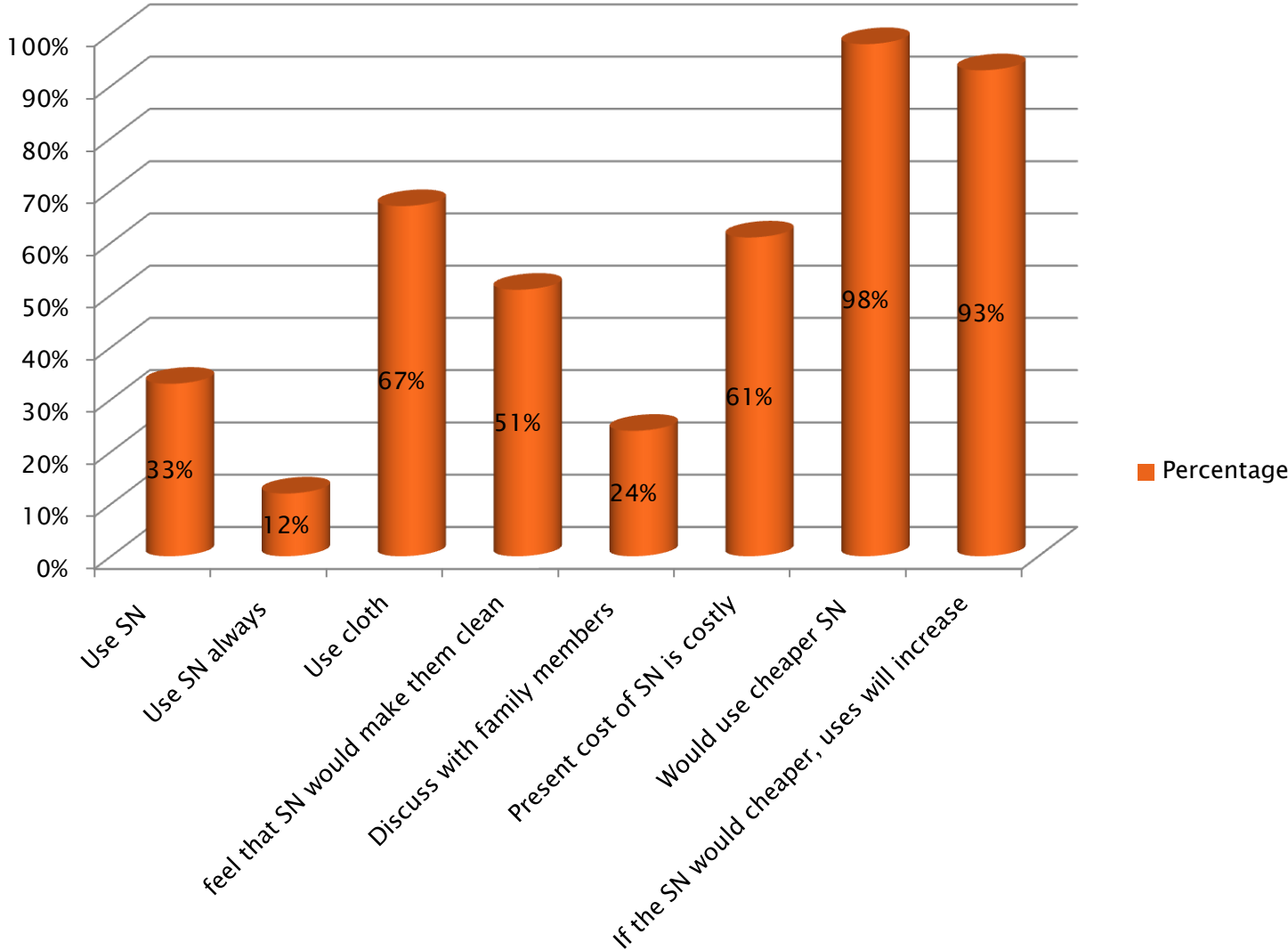
MHM Project - Objective



- ▶ Improving Menstrual Hygiene in Tea Gardens
- ▶ Promote personal hygiene among women
- ▶ Promote Reproductive Sexual Health
- ▶ Healthy workforce
- ▶ 100% School attendance among girls during menstruation
- ▶ Production and sale of Sanitary Napkins at low cost

Baseline Survey

Findings



About the Project



- ▶ 4 (four) units established in Khobong, Dhoedaam, Keyhung and Khowang Tea Estates
- ▶ 5 girls including especially able women engaged in each unit
- ▶ The sanitary pad machine and one time raw materials supplied under the project
- ▶ The Management provided sufficient space for the unit with required amenities.
- ▶ A series of training, including refresher training, organized for the producing groups at each unit
- ▶ The product will be retailing among the tea community at low cost.
- ▶ The raw materials will be indent by the respective management as per requirement
- ▶ The Mothers groups and Adolescent Girls Group will mobilize the people
- ▶ The Management will take responsibility to run the unit.

Strategy for sustainable change

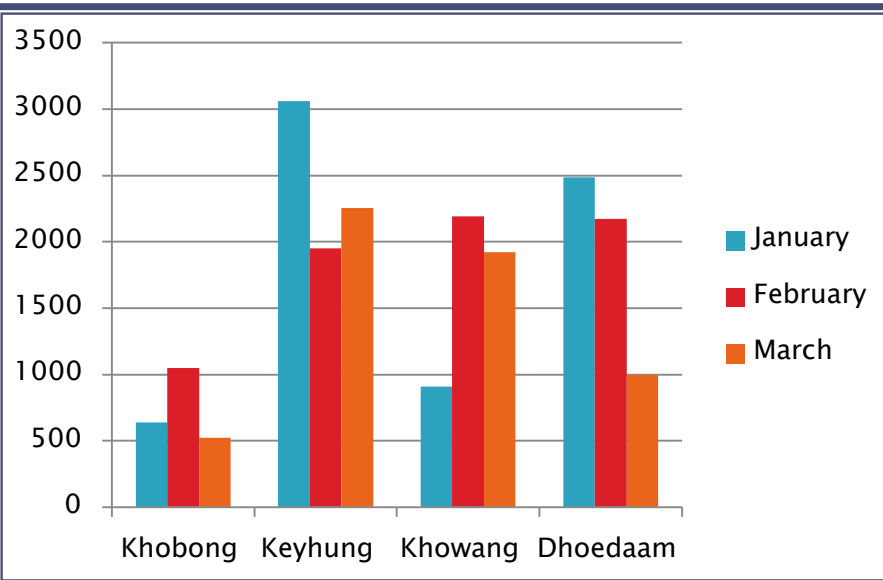


- ▶ Community Awareness Campaign
- ▶ Develop change agent among the adolescent girls group members
- ▶ Regular home visit by Mothers club members and Adolescent girls group members
- ▶ Organize camps for sale of product
- ▶ Group discussion
- ▶ Regular Monitoring of each unit

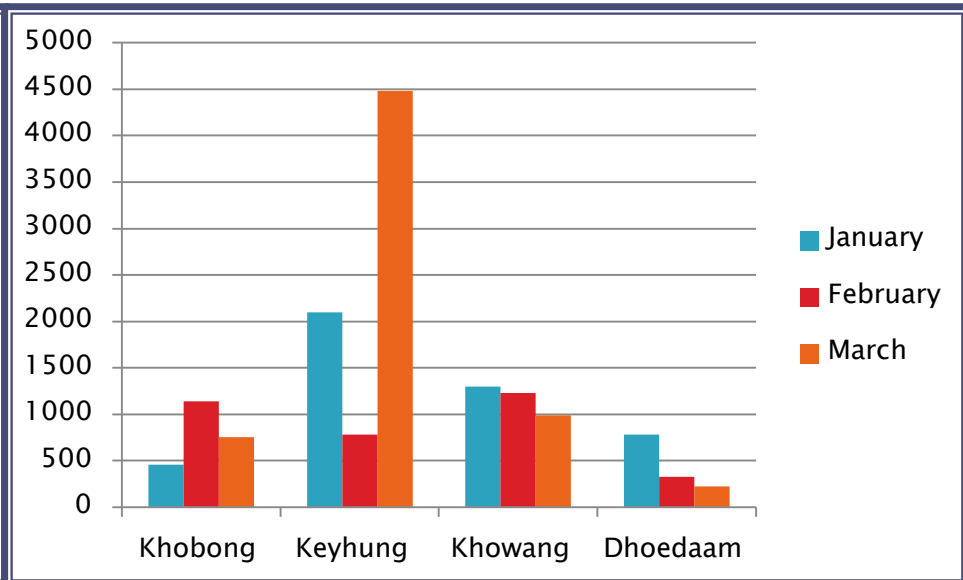
An overview - Production and Sale

Sl. No	Name of the Tea Estate	Production (2018)			Sale (2018)		
		Jan	Feb	March	Jan	Feb	March
1	Khobong	641	1049	522	456	1140	757
2	Keyhung	3060	1950	2255	2100	780	4485
3	Khowang	910	2191	1920	1300	1230	985
4	Dhoedaam	2485	2171	996	785	330	225
	TOTAL	7096	7361	5693	4641	3480	6452

Production



Sale




Challenges & Support required

Challenges

- ▶ Honorarium of staff of Production Unit
- ▶ High Skilled Staff
- ▶ Lack of storage space for finished product
- ▶ Daily Monitoring

Support required

- ▶ Strong supervision from the Management
 - ▶ Indent for raw materials directly from the Management
 - ▶ Opening of Bank Account
- 

Thank you

