

INDIAN TEA ASSOCIATION



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ROYAL EXCHANGE
6 NETAJI SUBHAS ROAD
KOLKATA 700 001

Circular No. 26/2025-26

25th July, 2025

TO: ALL MEMBER COMPANIES

Extension of Mandatory Sale of 100% Dust Teas through Auctions for additional Six (06) months

This is further to the Association's Circular No. 81/2024-25 dated 17th January, 2025 vide which members were informed about the Tea Board's Order dated 17th January, 2025 extending the mandatory sale of 100% dust teas through auctions, for 6 (six) additional months w.e.f. 1st January 2025.

Members are informed that Tea Board has now issued Order No. 6(29)/LC/Auction/Dust Tea/2024/1014 dated 25th July 2025 stating that in terms of Paragraph 21 (1) of the Tea (Marketing) Control Order, 2003, the sale of 100% dust teas through auctions would remain applicable for additional period of six (06) months beyond 30th June 2025.

A copy of the above referred Tea Board Order dated 25th July, 2025 is attached for members' information.

Arijit Raha
Secretary General

Encl: As stated.

Copy to – All Regional Committees, ITA
Export Promotion & Marketing Sub Committee
All Branch and Zone Secretaries, ITA

AC:ITA_Kolkata_Circulars



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Ref. No. 6(29)/LC/Auction/Dust Tea/2024/1014

Dated 25th July, 2025

Order

Subject: Auctions of 100% dust grade of tea-reg.

In exercise of power conferred upon the Tea Board vide order No.S.O. 855(E) dated 23.02.2024 and in consultation with the Central Government, Tea Board hereby specifies that the provisions contained in paragraph 21(1) of the Tea (Marketing) Control Order, 2003 shall remain applicable for additional period of six (06) months beyond 30th June, 2025.


(Arunita Phukan Yadav)
Registering Authority

Distribution:

1. All Tea Producer Association
2. All Buyer Association
3. All Tea Exporter Association
4. All Registered Auction Organiser
5. Association of Tea Auctioneers (ATA)
6. M/s. NSEIT Ltd.
7. M/s. mjunction services limited
8. All Zonal/Regional offices of the Board