

# INDIAN TEA ASSOCIATION



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16<sup>th</sup> June, 2025

**TO: ALL MEMBER COMPANIES**

## **14<sup>th</sup> Annual North American Tea Conference: Gold Medal Tea Competition and Sustainability Awards**

Members are informed that the Tea Association of the USA and Tea & Herbal Association of Canada would jointly organize Gold Medal Tea Competition and Tea Sustainability Awards Competition at the 14<sup>th</sup> Annual North American Tea Conference scheduled to be held over 3<sup>rd</sup> to 5<sup>th</sup> September, 2025 at Hyatt Charleston – Historic District Charleston, USA.

- **Gold Medal Tea Competition** – This competition will judge teas strictly by origin, regardless of production type or grade, with the goal of identifying and honoring the highest-quality Gold Medal Teas.

Companies wishing to take part in the competition need to submit Tea samples along with filled in registration form and requisite fee to the Tea Association of the USA at the following address **by 25<sup>th</sup> July 2025**:

Tea Association of the USA; c/o Priscilla Obeada; 362 5th Ave, Suite 1002, New York, NY 10001 Phone: 212-986-9415.

- **Tea Sustainability Award** – Awards would be presented in recognition of the hard work being put forth globally across the tea industry to further the goals of sustainability. All entrants will receive a feature demonstrating their initiatives at the conference as well as on the organizers website. There would be 17 Sustainable Development Goals (SDG) Award Categories under which applicants' sustainability work would be acknowledged. Applicants can also apply for more than one SDG Award Category.

Companies wishing to take part in the competition need to send filled in Competition Form along with all supporting documents of their sustainability initiatives at - [pobeada@teausa.com](mailto:pobeada@teausa.com) **by 25<sup>th</sup> July 2025**.

Rules and forms for both the above competitions are attached for members kind reference and use.

Details with regard to conferences, agenda, speaker lineup, etc could be accessed from the following link:

<https://www.teausa.org/14thnorthamericanteaconference>

**Arijit Raha**  
**Secretary General**

Encl: As stated.

Copy to:

- National Committee
- Export Promotion & Marketing Sub Committee