

# INDIAN TEA ASSOCIATION



Phone: 91(33)2210-2474/75  
Fax: 91(33) 2243-4301  
Email: ita@indiatea.org  
Website: www.indiatea.org

ROYAL EXCHANGE  
6 NETAJI SUBHAS ROAD  
KOLKATA 700 001

Circular No. 83 /2024- 25

21<sup>st</sup> January, 2025

**TO: ALL MEMBER COMPANIES**

## CORRIGENDUM Social Media Campaign - Gulf Food

Reference ITA Circular No. 82 dated 21<sup>st</sup> January 2025 on Social Media Campaign - Gulf Food, in the subject line, please read the date as 17<sup>th</sup> to 21<sup>st</sup> February 2025 instead of 17<sup>th</sup> to 21<sup>st</sup> October 2025.

The typographical error is sincerely regretted and the corrected Circular is attached.

**Arijit Raha  
Secretary General**

Encl: As stated

Copy to – Export Promotion & Marketing Sub Committee

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21<sup>st</sup> January, 2025

**TO: ALL MEMBER COMPANIES**

## **Social Media Campaign - Gulf Food: 17<sup>th</sup> to 21<sup>st</sup> February, Dubai**

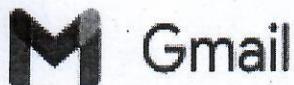
The Association forwards herewith, for members' information, an email received from Ms. Nandini Datta, Dy.. Director, Tea Promotion, Tea Board India dated 20<sup>th</sup> January 2025, contents of which are self-explanatory.

Members wishing to participate are requested to send the relevant details directly to Ms. Nandini Datta, Dy. Director, Tea Promotion, Tea Board India, at – [nandini.teaboardofindia@gmail.com](mailto:nandini.teaboardofindia@gmail.com) with a copy to the Association.

**Arijit Raha  
Secretary General**

Encl: As stated

Copy to – Export Promotion & Marketing Sub Committee



Indian Tea Association &lt;ita@indiatea.org&gt;

## Social media campaign - Gulf Food

**nandini datta** <nandini.teaboardofindia@gmail.com>  
To: Dipannita Dattagupta <dipannita.teaboard@gmail.com>  
Bcc: ita@indiatea.org

Mon, Jan 20, 2025 at 11:31 PM

Dear all,

IBEF is undertaking a social media promotion campaign for Indian exporters participating at Gulf Food this year

Indian exporters who are participating through a stall at the Gulf Food and would wish to be part of the promotions may like to send in the name of their contact person and Company along with the mobile number and Export Licence number from Tea Board so that they are included in the group. You are requested to please also mention your Hall and stall number in the Gulf Food this year

The details must reach the undersigned latest by end of 21-01-2025, please

Thanks and regards,



**Nandini Datta**  
Dy Director, Tea Promotion  
Tea Board India  
+91-33-2235-1331(274)

