



Indian Tea Association <ita@indiatea.org>

Fwd: B2B Delegation of Food and Agri Exporters to Netherlands and Belgium from June 18-20, 2024 (Limited Seats)

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Bcc: ita@indiatea.org

Fri, Mar 1, 2024 at 1:32 PM

Dear all,

Greetings !

May like to refer trailing mail from FIEO for dissemination to your members and further action as may deem fit, please

----- Forwarded message -----

From: FIEO <fieocell@fieomail.org>

Date: Thu, Feb 29, 2024 at 9:46 AM

Subject: B2B Delegation of Food and Agri Exporters to Netherlands and Belgium from June 18-20, 2024 (Limited Seats)

**FEDERATION OF INDIAN EXPORT ORGANISATIONS****फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स**

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To,
TEA BOARD OF INDIA

FIEO/SC /5(10)/ 2024

February 29, 2024

B2B Delegation of Food and Agri Exporters to Netherlands & Belgium**(June 18-20, 2024)**

Dear Sir,

After Successfully execution of Focused Food and Agri Delegation to various countries in last two years, we are pleased to inform that FIEO is mounting a another **B2B Delegation of Food & Agri Exporters to Netherlands and Belgium** from June 18-20, 2024 as per the following schedule:

Date	Place
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June 18-19, 2024	B2B Meetings at Netherlands
June 20, 2024	B2B Meetings at Belgium

(Buyer Seller meets will be held in major cities Rotterdam, Amsterdam and Antwerp with full support from Indian Missions, local Chambers and Matchmaking agency.)

2. It may be informed that during 2022-23, India's Agri & Allied sector occupied about 12% of our overall exports of USD 450 billion and cross USD 52 billion mark. The export is driven by marine products, rice, sugar, spices, buffalo meat, oil meals, wheat, cereals, coffee, fresh fruits & vegetables, processed fruits & juices, groundnut, pulses, etc. Through such a delegation, we intend to generate more export opportunities for exporters to continue this growth momentum.

3. The Netherlands is India's one of the largest trading partner in Europe (2022-23). Bilateral trade touched an all-time high of USD 27 billion in 2022-23. This includes exports worth USD 21 billion and imports worth approx. USD 6 billion. For agricultural and food exports, the Netherlands is the gateway to the EU. Agriculture is one of the core sectors identified by the two sides for enhancing bilateral cooperation. India and Netherlands cooperate on agriculture through a Joint Working Group which is led by Ministries of Agriculture on both sides. Under the JWG, India and Netherlands have signed an action plan which envisages cooperation in establishing Centers of Excellence.

4. On the other side, as part of the Benelux region, Belgium is considered one of the key trading hubs to the European Union. Especially after Brexit and with the global shipping crisis and reduced port capacities, the importance of the EU's second largest container port in Antwerp has increased massively. However, with an annual GDP of close to US\$600 billion and 11.7 million potential consumers, the market is also an interesting direct target for exporters. Organic is a continuously growing market category offering opportunities for international producers in Belgium as well.

5. Therefore, to push India's export to Netherlands and Belgium, FIEO is mounting a **Focused B2B Delegation**. B2B Meetings shall be organized with Importers, Distributors, Hypermarket/ Retail Chains etc. followed by visits to Supermarkets/Importers Premises/ Industrial Visits.

6. **Product coverage of Delegation**

All food & agri items shall be part of the delegation including

- Fine Foods & Horeca Supplies
- Snacks & Confectionary
- Agri-food
- FMCG and Frozen Foods
- Fruits & Vegetables
- Meat and marine products
- Cereals, Millets, pulses etc.
- Spices
- Rice
- Tea, coffee and other beverages
- poultry
- Beverages
- Ingredients
- Dry fruits, Honey
- Bakery Products, Soya products
- Ready to cook/ ready to eat etc.

- Marine Products
- Food packaging & Food Machinery etc.
- Organic Products

7. Participation charges:

Interested companies are requested to confirm their participation by filling the **mandatory registration form online (Click here)** along with the **participation charges is Rs 130,000/- (Non-refundable)** for a delegate per company positively by **March 31, 2024**.

Additional delegate from the same company shall be charged @ Rs.35000/-.

Participation charges includes:

- Assured B2B meetings
- Local Transfers for Meetings
- Transfers from Netherlands to Belgium via Coach and return
- Airport pick & drop (subject to common itinerary)
- All Major Meals/ Refreshments
- Visa Invitation & facilitation
- Common Interpreters.

Details for RTGS/NEFT Payment: HDFC Bank Ltd

Bank Name	HDFC Bank Ltd.
Bank Address	C-17, Anand Niketan, New Delhi-110021
Bank A/c	FIEO
Account No.	50100330645443
MICR Code	110240054
IFSC	HDFC0000336

To facilitate the travel, stay and visa of delegates, FIEO shall share the details of travel partner for this delegation with participants separately and the cost of the same shall be borne by delegates itself. In case of any further details/queries, you may contact Mr. Mohit Hans, Dy. Director at 9818303905 or by email at prashantseth@fieo.org ; mohithans@fieo.org .

Thanking you,

Yours sincerely

Sd/-

Dr. Ajay Sahai
Director General & CEO

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