

# INDIAN TEA ASSOCIATION



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Circular No. 99/2023-24

ROYAL EXCHANGE  
6 NETAJI SUBHAS ROAD  
KOLKATA 700 001

31<sup>st</sup> January, 2024

TO : ALL MEMBER COMPANIES

## Commencement of Plucking / Manufacturing Operations in Season 2024

This is further to the Association's Circular No. 73/2023-24 dated 9<sup>th</sup> October, 2023 informing members about the directive of Tea Board mandating the cut-off dates for closure of manufacturing operations in the Season 2023.

Members are hereby informed that Tea Board has now issued two Orders viz. Order Nos. 12(17)/LC/2008/P-III/310 dated 24<sup>th</sup> January, 2024 and 7(15)/GHY/TMCO/2003/1093 dated 30<sup>th</sup> January, 2024 with regard to commencement of plucking/manufacturing operations in Season 2024. Details of the Orders are :

| SI No. | Order No.                                   | Details   | Applicable Regions/States   | Date of Implementation          |
|--------|---|---|---|---------------------------------|
| 1      | 12(17)/LC/2008 /P-III/310<br>dtd 24.01.2024 | Starting date of plucking / receiving of green leaves for all tea factories for commencement of tea manufacturing in 2024 | Dooars, Terai & Bihar   | 12 <sup>th</sup> February, 2024 |
|        |   |   | Darjeeling Hills & Sikkim   | 1 <sup>st</sup> March, 2024     |
| 2      | 7(15)/GHY/TMCO/2003/1093<br>dtd 30.01.2024  | Starting date of plucking / receiving of green leaves for all tea factories for commencement of tea manufacturing in 2024 | Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Tripura and Manipur | 14 <sup>th</sup> February, 2024 |

Tea Board has stated that manufacturers adopting pruning / other cultivation practices other than traditional method as well as manufacturers of Orthodox, Green and Specialty teas may seek exemption from the respective office of Tea Board.

Members are advised to note their respective timelines and schedule their operations accordingly. Copies of the Tea Board Orders under reference are attached for members' information.

  
D. Chakravarti  
Secretary

Copy to : Chairman, Vice Chairman and Addl. Vice Chairman, ITA  
All Regional Committees, ITA  
All ITA Branches and Zones

Encl : As stated

sd/wfh/circulars 2023-24



टी बोर्ड भारत Tea Board India  
 14, बी.टी.एम सरनी (ब्रेबोर्न रोड) कोलकाता 700 001  
 14, B.T.M Sarani (Brabourne Road) Kolkata 700 001  
[www.teaboard.gov.in](http://www.teaboard.gov.in)

Ref. No.12(17)/LC/2008/P-III/ १०

Dated 24/01/2024

ORDER

- Whereas in exercise of powers conferred under clause 13(3) of the Tea (Marketing) Control Order, 2003, an Order Ref. No.12(17)/LC/2008/Part-III/803 dated 6<sup>th</sup> October, 2023 was issued by the Licensing & Registering Authority of Tea Board, inter alia, in respect of the last date of plucking/receiving of green tea leaves and its last date of processing by the tea manufacturing units in the region of North Bengal including Sikkim & Darjeeling Hills for the season ending December, 2023 for mandatory compliance by all the tea manufacturing unit.
- Whereas, plucking of tea leaf and manufacturing of tea will have to be commenced from the next cropping season in the year 2024 after the winter **dormancy** of the tea bushes is over and the tea bushes start producing tea leaf/sprouting buds afresh.
- Whereas, suggestions/feedbacks have been heard/received from the Industry stakeholder, scientific Institution for stipulating a suitable timeline of starting of the current cropping season's tea manufacturing in accordance with the natural cropping pattern of the tea bushes.
- Therefore, in continuation to the Order referred above in Sl. No.1, the following directives are hereby issued for mandatory compliance by all the tea manufacturers and producers of the Dooars, Terai, Bihar, Sikkim & Darjeeling Hills, Himachal Pradesh and Uttarakhand regions:

| Sl. No. | Details  | Plantation Regions        | Date of implementation |
|---------|--|---------------------------|------------------------|
| 1       | Commencement date of plucking/receiving of green leaves for all the tea factories for commencement of tea manufacturing for the year 2024. | Dooars, Terai & Bihar     | 12/02/2024 (Monday)    |
| 2       |  | Darjeeling Hills & Sikkim | 01/03/2024 (Friday)    |
| 3       |  | Himachal Pradesh          | 08/03/2024 (Friday)    |
| 4       |  | Uttarakhand               | 08/03/2024 (Friday)    |

- Gardens which have adopted pruning / other cultivation practices other than traditional method and except early crop / as well as manufacturers of orthodox, green and specialty teas, may seek exemption from respective office of the Board.
- Officers not below the rank of Assistant Director of Tea Development are authorized to issue exemption sought for, if any, after due field verification and intimation to Head Office of the Board. While issuing such exemptions, the Officers shall take into account pruning practices, irrigation facilities, early rains which might lead to early flushing and flushing pattern.

  
 Deputy Chairman, Tea Board &  
 Licensing Authority

**Distribution:**

|    |  |  |
|----|--|--|
| 1. | All Tea Producer Associations of concerned region                                | For information and circulation amongst members for strict compliance              |
| 2. | All Bought Leaf Tea Producers Associations of concerned region                   |  |
| 3. | All Small Tea Growers Association of concerned region                            |  |
| 4. | All Regional/Sub-Regional offices of Tea Board Siliguri, Jalpaiguri and Palampur | For circulation amongst all stakeholders and follow up for compliance of the order |
| 5. | Director of Tea Development, Tea Board   | For information  |
| 6. | System Analyst, Tea Board  | For uploading in Board's website   |

# टी बोर्ड भारत TEA BOARD INDIA

(वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग, भारत सरकार के अधीन)

(Under Ministry of Commerce & Industry, Deptt. of Commerce, Govt. of India)



North Eastern Zonal Office

Housefed Complex, Central Block, 5<sup>th</sup> & 6<sup>th</sup> Floor, Dispur, Guwahati -781006

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Ref:7(15)/GHY/TMCO/2003/1093

Dated 30<sup>th</sup> January 2024

## ORDER

- Whereas in exercise of powers conferred under clause 13(3) of the Tea (Marketing) Control Order, 2003, an Order Ref. No.7(15)/GHY/TMCO/2003/632 dated 6<sup>th</sup> October 2023 was issued by the Executive Director & Registering Authority of Tea Board, North East Zone, inter alia, in respect of the last date of plucking/receiving of green tea leaves and its last date of processing by the tea manufacturing units in North East region for the seasons ending December, 2023 for mandatory compliance by all the tea manufacturing units.
- Whereas, plucking of tea leaf and manufacturing of tea will have to commence from the next cropping season in the year 2024 after the winter dormancy of the tea bushes is over and the tea bushes start producing tea leaf/sprouting buds afresh.
- Whereas, suggestions/feedbacks have been heard/received from the Industry stakeholder, scientific Institution for stipulating a suitable timeline of starting of the current cropping season's tea manufacturing in accordance with the natural cropping pattern of the tea bushes.
- Therefore, in continuation to the Order referred above in SI. No.1, the following directives are hereby issued for mandatory compliance by all the tea manufacturers and producers of Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Tripura and Manipur region.

| SI No | Details  | Plantation Regions  | Date of Implementation |
|-------|--|---|------------------------|
| 1     | Starting date of plucking/receiving of green leaves for all the tea factories for commencement of tea manufacturing for the year 2024. | Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Tripura and Manipur | 14.02.2024 (Wednesday) |

5. Gardens which have adopted pruning / other cultivation practices other than traditional method and except early crop / as well as manufacturers of orthodox, green and specialty teas, may seek exemption from respective office of the Board.
6. Officers not below the rank of the Assistant Director of Tea Development are authorised to issue exemption sought for, if any after due field verification and intimation to North East Zonal Office of the Board. While issuing such exemptions, the Officers shall take into account pruning practices, irrigation facilities, early rains which might lead to early flushing and flushing pattern.

(Arunita Phukan Yadav)

Executive Director & Registering Authority  
North East Zone



यदि आप अपना पत्र हिन्दी में लिखेंगे तो उतना ही जल्दी जवाब मिलेगा, जितना की अँग्रेजी में लिखने से मिलता है।

**Distribution:**

|    |   |  |
|----|---|--|
| 1. | All Tea Producer Associations of North Eastern Region                 |  |
| 2  | All Bought Leaf Tea Producer Associations of North Eastern Region     | For information and circulation amongst members for strict compliance.             |
| 3  | All Small Tea Growers Association of North Eastern Region             |  |
| 4  | All Regional/Sub-Regional offices of Tea Board , North Eastern Region | For circulation amongst all stakeholders and follow up for compliance of the order |
| 5  | The Deputy Chairman, Tea Board  | For kind information   |
| 6  | The Director Tea Development , Tea Board                              |  |
| 7  | The Controller of Licensing , Tea Board                               |  |
| 8  | The System Analyst , Tea Board  | For uploading in Board's website.  |