

INDIAN TEA ASSOCIATION



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Circular No. 123/2022-23

3rd February, 2023

ALL MEMBER COMPANIES

Bharat Auction: Mock & Pilot Auction

Tea Board has communicated vide No.6(20)/LC/Bharat Auction/2021/366 dated 02.02.2023 that the Board is going ahead with the Mock Auction and Pilot Auction as follows:

Activity	Date	Venue
Mock Auction	13.02.2023	All auction centres (North and South India)
Pilot Auction	01.03.2023	All centres of North India

In this connection there is a necessity to drop a Sale for conducting tea auction activities for Bharat Auction and has requested auction organizers to indicate the dropped Sale number.

It may be noted that a joint meeting involving ITA, TAI & FAITTA was held with the Chairman and Controller of Licensing, Tea Board on 23/12/22 where Tea Board was requested to modify certain rules of Bharat Auction for proper price discovery before commencement of the Auction.

I enclose for Members information the aforesaid Tea Board letter which is **Self explanatory**.

Tea Board has requested all Sellers to participate in the Mock and Pilot Auctions.


Sujit Patra
Secretary (Export and Market Promotion)

Encl: As stated

Copy to : Export Promotion & Marketing Committee

SP:HC
hc:my docs:cc&circular