

# INDIAN TEA ASSOCIATION



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Circular No. 123/2022-23

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ALL MEMBER COMPANIES

## Bharat Auction: Mock & Pilot Auction

Tea Board has communicated vide No.6(20)/LC/Bharat Auction/2021/366 dated 02.02.2023 that the Board is going ahead with the Mock Auction and Pilot Auction as follows:

| Activity      | Date       | Venue                                       |
|---------------|------------|---|
| Mock Auction  | 13.02.2023 | All auction centres (North and South India) |
| Pilot Auction | 01.03.2023 | All centres of North India                  |

In this connection there is a necessity to drop a Sale for conducting tea auction activities for Bharat Auction and has requested auction organizers to indicate the dropped Sale number.

It may be noted that a joint meeting involving ITA, TAI & FAITTA was held with the Chairman and Controller of Licensing, Tea Board on 23/12/22 where Tea Board was requested to modify certain rules of Bharat Auction for proper price discovery before commencement of the Auction.

I enclose for Members information the aforesaid Tea Board letter which is **Self explanatory**.

Tea Board has requested all Sellers to participate in the Mock and Pilot Auctions.

  
Sujit Patra  
Secretary (Export and Market Promotion)

Encl: As stated

Copy to : Export Promotion & Marketing Committee

SP:HC  
hc:my docs:cc&circular